KTRH/RWISION Add # 1118742641

NAB Form PB-18 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and L	.ocauon:	•	. 1	Uale.							
KTRA,	KPRC/	RODA	touter	ITY 10A	6/2016						
do hereby request station time concerning the following issue: Harris Canty Republica Parts Voi field Campaign											
Harris	Capty	Repu	Slica -	Party -							
	rified	Cary	DAISM	: .							
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks						
		See	Attachec	Jen-							
		-									

This broadcast time will be used by:

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

political matter of ite(s) the programming nd/or the issue to
me has been furnished
7008
person or entity
mittee or the board of
7

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished
by (name and address):
Harris Conty Republic - Party 7232 Wyn-wood Houston, TX 77008
7232 Wyn-wood Houston, TX 77008
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
Paul Singson - Chairmen Trensurer - Cynthic Siegel

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS .

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the

HARRIS COUNTY REPUBLICAN PARTY Addendum to NAB Form PB-Issues

Advertising requested concerning the following issue:

Harris County Republican Party's Unified Campaign in support of Harris County Judicial Candidates.

Harris County Republican Party 7232 Wynnwood Lane Houston, TX 77008 Phone: (713) 838-7900

Fax: (832) 266-1586

Officers

County Chairman: Paul Simpson (paul@harriscountygopchair.com)

Secretary: Debra Risinger (rcubedmdr@gmail.com)

Treasurer: Cynthia Siegel (jjsiegel@hotmail.com)

Legal Counsel: Ed Hubbard (ehubbard@coatsrose.com)

PROPOSAL



Prepared for:

Beavers Media and Communicaion

Date: 10/13/2016 06:17

Advertiser: HARRIS COUNTY REPUBLICAN PARTY

Spots: 45

Total Cost: \$12,675.00

Rates guaranteed until 10/20/2016

Summary

Advertiser

HARRIS COUNTY REPUBLICAN PARTY

Title

Harris County Republican Party-Gen Election(1)

Billing Options

Broadcast

Market - Survey(s)

Houston-Galveston - Sep '16

Demographics

Persons 18+

Spot Schedule

News Radio 740AM

1 Week: 10/17

Daypart/Program	Len	Spots	Rate	Cost	Freq	% Mkt	Net Reach
Mon 6am-10am	30	2	\$465.00	\$930.00	1.2	0.6	29,700
Mon 10am-3pm	30	1	\$415.00	\$415.00	1.0	0.6	27,600
Mon 3pm-7pm	30	2	\$465.00	\$930.00	1.2	0.6	27,800
Tue 6am-10am	30	2	\$465.00	\$930.00	1.2	0.6	30,600
Tue 10am-3pm	30	1	\$415.00	\$415.00	1.0	0.7	35,600
Tue 3pm-7pm	30	2	\$465.00	\$930.00	1.2	0.8	40,500
Wed 6am-10am	30	2	\$465.00	\$930.00	1.2	0.7	32,500
Wed 10am-3pm	30	1	\$415.00	\$415.00	1.0	0.6	29,900
Wed 3pm-7pm	30	2	\$465.00	\$930.00	1.2	0.7	34,500
Thu 6am-10am	30	2	\$465.00	\$930.00	1.2	0.8	38,000
Thu 10am-3pm	30	1	\$415.00	\$415.00	1.0	0.6	30,000
Thu 3pm-7pm	30	2	\$465.00	\$930.00	1.2	0.8	39,900
Fri 6am-10am	30	2	\$465.00	\$930.00	1.2	0.7	35,800
Fri 10am-3pm	30	1	\$415.00	\$415.00	1.0	0.6	30,200
Fri 3pm-7pm	30	2	\$465.00	\$930.00	1.2	0.7	34,600
-	Weekly Total	25		\$11,375.00	2.5	4.5	222,400
	Flight Total	25		\$11,375.00	2.5	4.5	222,400

Talk Radio 950AM

1 Week: 10/17

Daypart/Program	Len	Spots	Rate	Cost	Freq	% Mkt	Net Reach
Mon-Fri 6am-10am	.30	5	\$65.00	\$325.00	1.2	0.2	9,000
Mon-Fri 10am-3pm	30	10	\$65.00	\$650.00	1.3	0.1	6,000
Mon-Fri 3pm-7pm	30	5	\$65.00	\$325.00	1.3	0.1	7,200
Weekly Total		20		\$1,300.00	1.4	0.4	19,800
Flig	Flight Total			\$1,300.00	1.4	0.4	19,800

Proposal Totals												
Spots Cost Freq % Mkt Net Reac												
News Radio 740AM	25	\$11,375.00	2.5	4.5	222,400							
Talk Radio 950AM	20	\$1,300.00	1.4	0.4	19,800							
Total	45	\$12,675.00	2.6	4.7	231,900							

Windham, Rod

From:

Chris Beavers <chris.beavers@comcast.net>

Sent:

Thursday, October 27, 2016 11:12 AM

To:

Windham, Rod

Subject:

FW: HCRP Insertion 10/31 - 11/8

Sorry – There's a typo in the Net figure. It should read \$35,938.00

From: Chris Beavers [mailto:chris.beavers@comcast.net]

Sent: Thursday, October 27, 2016 11:07 AM

To: Windham, Rod (RodWindham@iheartmedia.com)

Subject: HCRP Insertion 10/31 - 11/8

Rod – Below are the HCRP insertions. Please continue rotating the 3 spots evenly.

KTRH	2 AM Drive M-F	10/31 - 11/4	10 \$	465.00 \$	4,650.00	
KTRH	2 Mid Day M-F	10/31 - 11/4	10 \$	415.00 \$	4,150.00	
KTRH	2 PM Drive M-F	10/31 - 11/4	10 \$	465.00 \$	4,650.00	
KODA	2 AM Drive M-F	10/31 - 11/4	10 \$	500.00 \$	5,000.00	
KODA	2 Mid Day M-F	10/31 - 11/4	10 \$	425.00 \$	4,250.00	
KODA	2 PM Drive M-F	10/31 - 11/4	10 \$	500.00 \$	5,000.00	
KPRC	1 AM Drive M-F	10/31 - 11/4	5 \$	100.00 \$	500.00	
KPRC	2 Mid Day M-F	10/31 - 11/4	10 \$	100.00 \$	1,000.00	
KPRC	2 PM Drive M-F	10/31 - 11/4	10 \$	100.00 \$	1,000.00	
KTRH	2 AM Drive	M-Tu	11/7 - 11/8	4, \$	465.00 \$	1,860.00
KTRH	2 Mid Day	M-Tu	11/7 - 11/8	4. \$	415.00 \$	1,660.00
KTRH	2 PM Drive	M-Tu	11/7 - 11/8	4. \$	465.00 \$	1,860.00
KODA	2 AM Drive	M-Tu	11/7 - 11/8	4. \$	500.00 \$	2,000.00
KODA	2 Mid Day	M-Tu	11/7 - 11/8	4. \$	425.00 \$	1,700.00
KODA	2 PM Drive	M-Tu	11/7 - 11/8	4. \$	500.00 \$	2,000.00
KPRC	1 AM Drive	M-Tu	11/7 - 11/8	2. \$	100.00 \$	200.00
KPRC	2 Mid Day	M-Tu	11/7 - 11/8	4. \$	100.00 \$	
KPRC	2 PM Drive	M-Tu	11/7 - 11/8	4. \$	100.00 \$	400.00

Gross: \$42,280.00 Net: \$3,5938.00

\$35,938.00

cab

Chris A. Beavers 713-515-3971

c/o Beavers Media and Communicaion HARRIS COUNTY REPUBLICAN PARTY

8925 Briar Forest Dr

Houston, TX 77024

Start Date: Advertiser No:

End Date: Month Type:

11/08/2016

Broadcast

PAID: Cash In Advance WINDHAM, ROD

10/17/2016 7906

10/14/2016 11:14 AM by Fusion 10/28/2016 12:30 PM by hou1ddr

Spl Req Inv: Last Update: Entered:

Note:

Note 2:

	KTRH-AM 8 Houston	KTRH-AM 7 Houston	KTRH-AM 6 Houston	KTRH-AM 5 Houston	KTRH-AM 4 Houston	KTRH-AM 3 Houston	KTRH-AM 2 Houston	1 Houston	Market Station
	AM Commercial n 10:00-15:00	AM Commercial n 10:00-15:00	3	AM Commercial n 06:00-10:00	AM Commercial n 06:00-10:00	≤	≤	n 06:00-10:00	n Bind To
	10/19/16	10/18/16	10/17/16	10/21/16	10/20/16	10/19/16	10/18/16	10/17/16	Start Date
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KTRH-AM Commercial

Local Agency-Political

Page 1 of 7 Printed: 10/28/2016 12:50:22

Order No: Contract/Code #:

1118742641

Co-op: Package: CPE:

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Agency Comm.: Revision #:

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Page 2 of 7 Printed: 10/28/2016 12:50:22

Order No: 1118742641

KTRH-AM	KIRH-AM 20 Houston	19 Houston	KPRC-AM 18 Houston	KPRC-AM 17 Houston	16 Houston	15 Houston	KIKH-AW 14 Houston	KIRH-AM 13 Houston	12 Houston	KIRH-AW 11 Houston	10 Houston	9 Houston	Market Station
Commercial	Commercial 10:00-15:00	06:00-10:00	Commercial 15:00-19:00	Commercial 10:00-15:00	Commercial 06:00-10:00	Commercial 15:00-19:00	Commercial 15:00-19:00	Commercial 15:00-19:00	Commercial 15:00-19:00	Commercial 15:00-19:00	Commercial 10:00-15:00	10:00-15:00	Bind To
	10/24/16	10/24/16	10/17/16	10/17/16	10/17/16	10/21/16	10/20/16	10/19/16	10/18/16	10/17/16	10/21/16	10/20/16	Start Date
	10/28/16	10/28/16	10/21/16	10/21/16	10/21/16	10/21/16	10/20/16	10/19/16	10/18/16	10/17/16	10/21/16	10/20/16	End Date
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Order No:	Page 3 or Printed: 10
1118742641	^D age 3 of 7 Printed: 10/28/2016 12:50:22

KOUA-HM	33 Houston	32 Houston	31 Houston	30 Houston	29 Houston	28 Houston	27 Houston	26 Houston	25 Houston	24 Houston KODA-EM	23 Houston	22 Houston	21 Houston KTRH-AM	Market Station
Commercial	06:00-10:00	06:00-10:00	10:00-15:00	15:00-19:00	06:00-10:00	Commercial 06:00-10:00	15:00-19:00	10:00-15:00	06:00-10:00	15:00-19:00	10:00-15:00	06:00-10:00	15:00-19:00	Bind To
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	11/08/16	11/08/16	11/04/16	11/04/16	11/04/16	11/04/16	10/28/16	10/28/16	10/28/16	10/28/16	10/28/16	10/28/16	10/28/16	End Date
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Page 4 of 7 Printed: 10/28/2016 12:50:22 Order No: 1118742641

KPRC-AM	KPRC-AM 47 Houston	KPRC-AM 46 Houston	45 Houston	44 Houston	KODA-FM 43 Houston	42 Houston	KTRH-AM 41 Houston	40 Houston	39 Houston	38 Houston	36 Houston	35 Houston	34 Houston	Market Station
Commercial	Commercial 15:00-19:00	Commercial 10:00-15:00	06:00-10:00	Commercial 15:00-19:00	Commercial 10:00-15:00	06:00-10:00	Commercial 15:00-19:00	Commercial 10:00-15:00	06:00-10:00	10:00-15:00	06:00-10:00	10:00-15:00	15:00-19:00	Bind To
	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/28/16	10/28/16	11/07/16	11/07/16	Start Date
	11/04/16	11/04/16	11/04/16	11/04/16	11/04/16	11/04/16	11/04/16	11/04/16	11/04/16	10/28/16	10/28/16	11/08/16	11/08/16	End Date
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<u>ca</u>	olitical 65.00	olitical 65.00	olitical 65.00	olitical 500.00	olitical 425.00	0.00	olitical 465.00	olitical 415.00	olitical 465.00	0.00	0.00	olitical 75.00	575.00	Rate
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	650.00	650.00	325.00	5,000.00	4,250.00	5,000.00	4,650.00	4,150.00	4,650.00	2,200.00	2,200.00	150.00	1,150.00	Ord. Cost

Page 5 of 7 Printed: 10/28/2016 12:50:22

Order No: 1118742641

RFRC-AM	56 Houston	55 Houston	54 Houston	53 Houston	52 Houston	51 Houston	50 Houston	49 Houston	48 Houston	Market Station
Commercial Cancelled:	15:00-19:00	10:00-15:00	06:00-10:00	15:00-19:00	10:00-15:00	06:00-10:00	15:00-19:00	10:00-15:00	06:00-10:00	Bind To
**	11/07/16	11/07/16	11/07/16	11/07/16	11/07/16	11/07/16	11/07/16	11/07/16	11/07/16	Start Date
	11/08/16	11/08/16	11/08/16	11/08/16	11/08/16	11/08/16	11/08/16	11/08/16	11/08/16	End Date
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	30	30	30	30	30	30	30	30	30	Spot Len.
Local Agency-Political	Local Agency-Political 75 65.0	Local Agency-Political 75 65.0	Local Agency-Political 75 65.0	Local Agency-Political 75 500.0	Local Agency-Political 75 425.0	Local Agency-P 75	Local Agency-F 75	Local Agency-F 75	75	Priority Revenue Type
olitical	olitical 65.00	olitical 65.00	olitical 65.00	olitical 500.00	olitical 425.00	olitical 500.00	olitical 465.00	olitical 415.00	465.00	Rate
	4	4	2	4	4	4	4	4	4	Ord. Spots
	260.00	260.00	130.00	2,000.00	1,700.00	2,000.00	1,860.00	1,660.00	1,860.00	Ord. Cost

Page 6 of 7 Printed: 10/28/2016 12:50:22

No. of Spots/Misc/Digital: 290/0/0

Ordered Gross:

\$100,380.00 \$15,057.00

Order No: 1118742641

Agency Commission:
Ordered Net:
Total Net Due:

\$85,323.00 \$85,323.00

0.00	May
0.00 0.00	Jun
0.00	
0.00 0.00	Aug
0.00 0.00	Sep
0.00 0.00	Oct

Amount Ord: Gross: Net:

143 46,725.00 39,716.25

147 53,655.00 45,606.75

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Oct

Nov

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and

Accepted for Advertiser:

Participating Customers
HARRIS COUNTY REPUBLICAN PARTY Accepted for Company:

100%

COPY GROUP: BB/HARRISCOUNTYREPUBLICAN/30 COPY GROUP: GR/1118742641/KODA/60 HARRIS COUNTY REPUBLICAN PARTY	Spot Rotation Spot Title
1206806 1211683 1206868 1206869 1206873 1211688	Spot ID
7662365 7662366 7662370 7663628	Cart No
30	Length
10/17/2016 - 11/08/2016 10/17/2016 - 11/08/2016 10/17/2016 - 11/08/2016 10/28/2016 - 11/08/2016	- Duration Rotati
<u> </u>	S